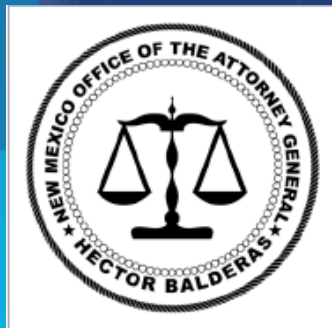
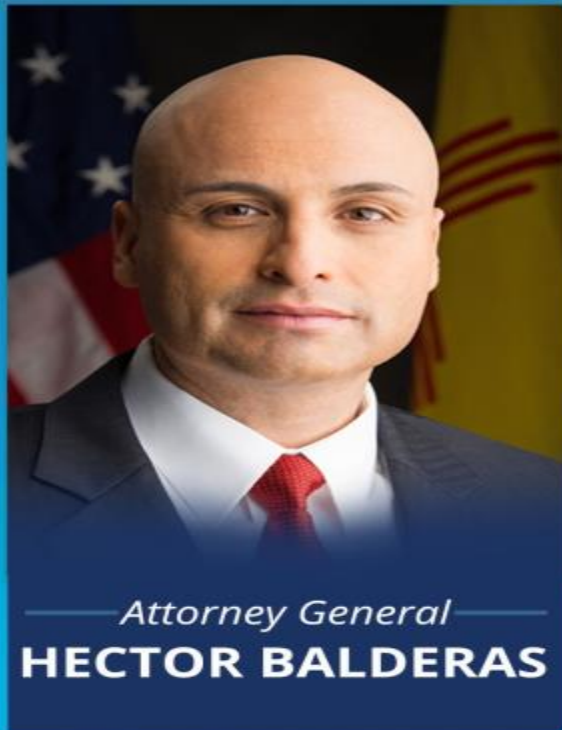




# Office of New Mexico **Attorney General**



Welcome Cien  
Aguas International  
School!

Thank you for  
hosting the  
New Mexico  
Attorney  
General

Can you guess what all these  
people have in common?



**Lady Gaga**



**Rebecca Sedwick**



**Zendaya Coleman**




**Jamey Rodemeyer**

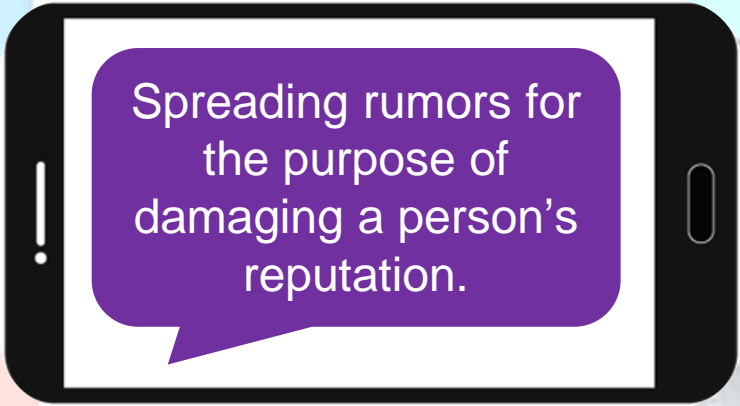


**Selena Gomez**

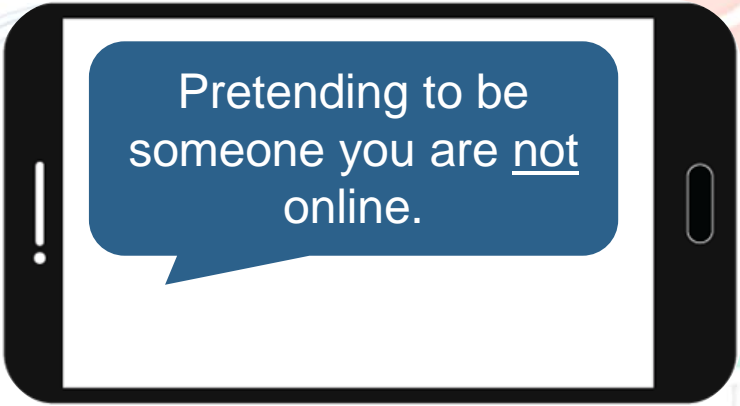
# What is Cyberbullying?

A black smartphone icon with a white exclamation mark on the left side of the screen and a white outline of a home button on the right side.


Sending insults or threats via text messaging or social media.

A black smartphone icon with a white exclamation mark on the left side of the screen and a white outline of a home button on the right side.

Spreading rumors for the purpose of damaging a person's reputation.

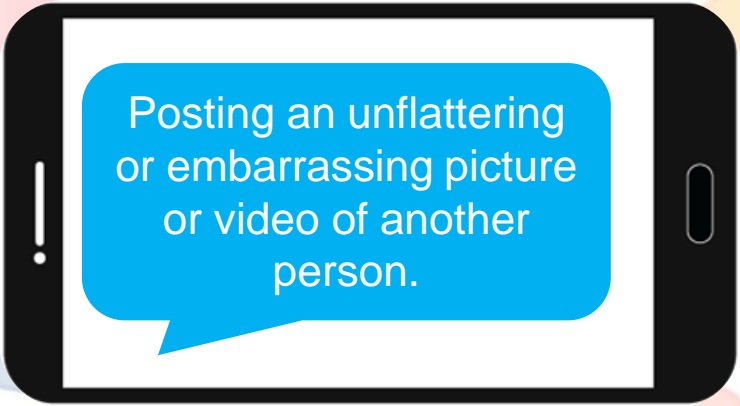
A black smartphone icon with a white exclamation mark on the left side of the screen and a white outline of a home button on the right side.

Pretending to be someone you are not online.


A black smartphone icon with a white exclamation mark on the left side of the screen and a white outline of a home button on the right side.

Posting a picture of your new puppy.

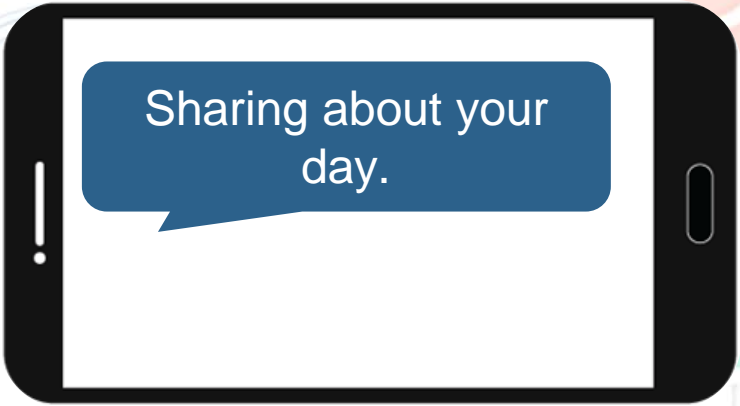
# What is Cyberbullying?

A black smartphone icon with a white exclamation mark on the left side of the screen.


Posting an unflattering or embarrassing picture or video of another person.

A black smartphone icon with a white exclamation mark on the left side of the screen.

Discussing a movie you just saw.

A black smartphone icon with a white exclamation mark on the left side of the screen.

Sharing about your day.

A black smartphone icon with a white exclamation mark on the left side of the screen.

Spreading sexually suggestive pictures or messages about another person.

# Cyberbullying

1 out of 3 teens  
have been cyberbullied.



## What's the big deal?

+Cyberbullying has the ability to reach a wide audience with the single click of a mouse or the send button on a mobile phone.

+It is very difficult to defend oneself from cyberbullying as the perpetrator is often anonymous.

+Victims of cyberbullying experience higher levels of anxiety and school absences, and lower levels of self-esteem.

# Consequences of Cyberbullying

## Not a Rite of Passage

In most states, bullying and cyberbullying are against school policy and state law.



### At school:

- ☹️ Not allowed to participate in certain school activities
- ☹️ Suspension

### Legally you may face charges:

- ☹️ You could be criminally charged with harassment or stalking

### Long-term implications:

- ☹️ It could limit your ability to receive certain scholarships or secure certain jobs

# What to do if it happens to you...

Know that it is NOT your fault!

Don't respond.

Save evidence.

Block the perpetrator.

Ask for help.

Use tools within the app/website.

Protect your accounts.

If someone you know is being bullied, take action!

Just being there for someone can  
sometimes bring hope when all  
seems hopeless.

-David G. Llewellyn





**THE INTERNET IS THE NEW  
VEHICLE FOR ABDUCTION**



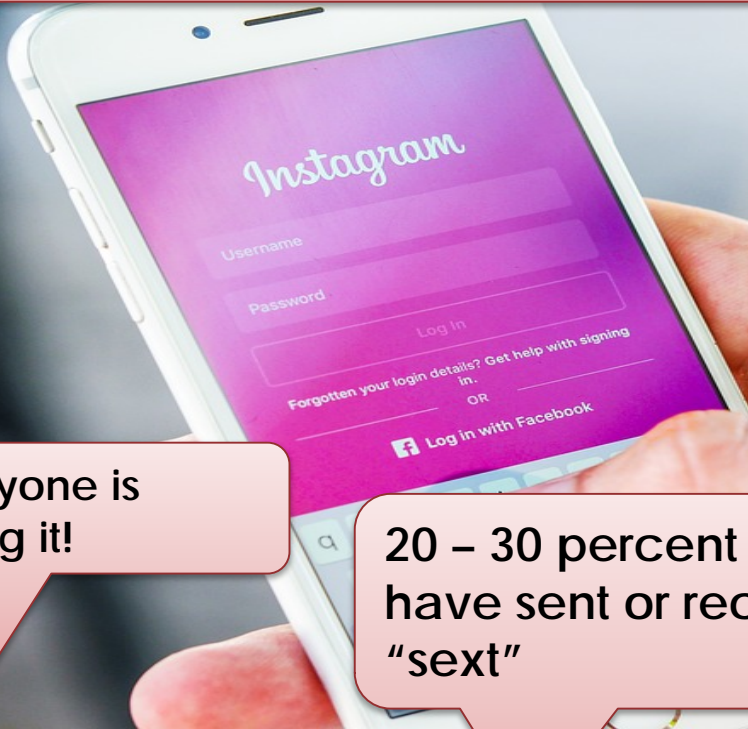
# Why Did I Send That Picture?

WHY

Everyone is  
doing it!

20 – 30 percent of teens  
have sent or received a  
"sext"


Teens sext to flirt, impress  
a crush or because  
they're blackmailed



# No Taking It Back!

- 🍏 Embarrassment
- 🍏 Humiliation
- 🍏 Loss of Relationships
- 🍏 Bullying
- 🍏 Objectification
- 🍏 Depression





# Is It Worth It???

Punishment at  
School

Criminal Charges

Could be labeled a  
Sex Offender



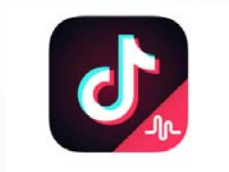
# There's An App For That!



Permissions &  
Location



Anonymous  
contact



Contacts & Malware

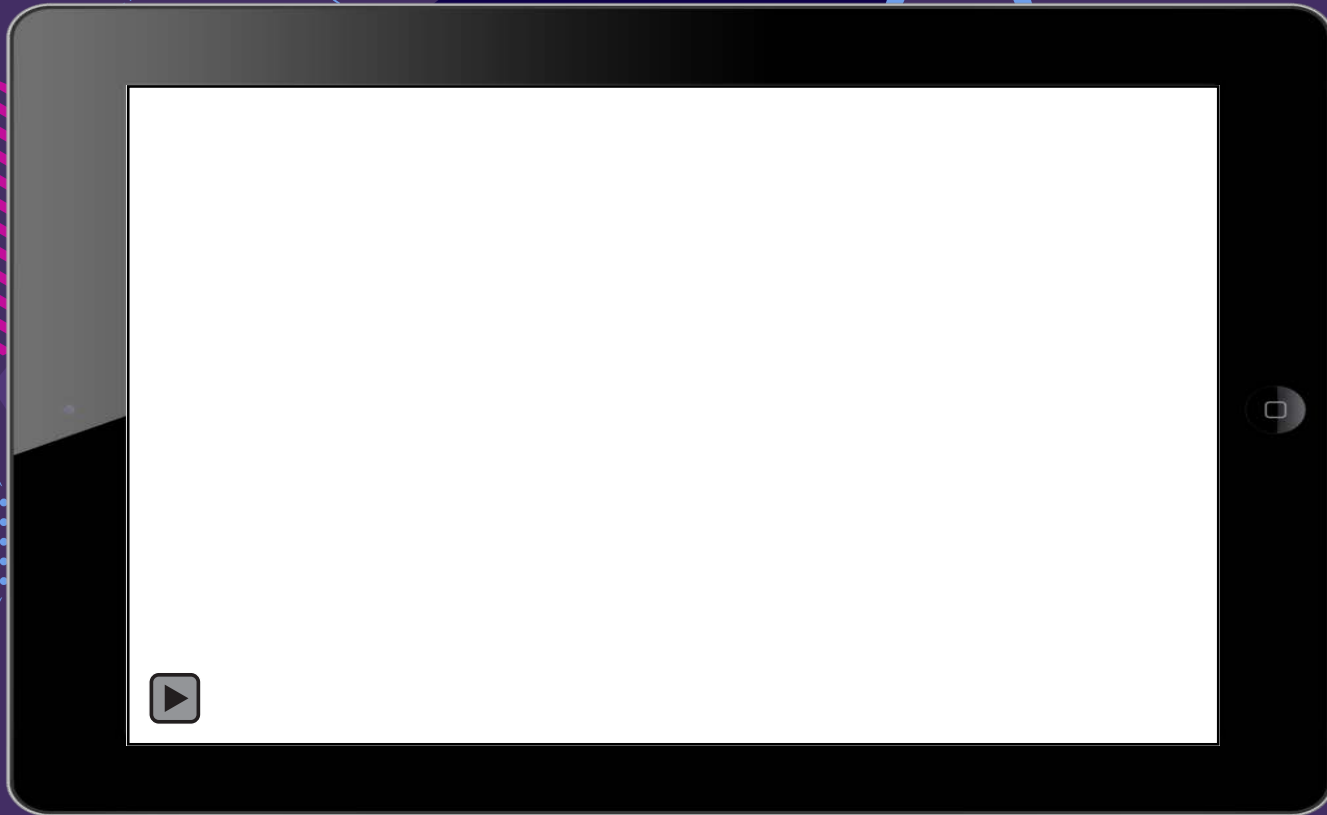


# "Predators Prey Where You Play"

- 🍏 72% of teens (ages 13-17) play video games
- 🍏 1 out of 2 of these teens have made new friends online
- 🍏 1 out of 3 of those teens met friends while playing video games



# The TMI Epidemic



# The TMI Epidemic

- 39% of teens have never changed their privacy setting on social media
- 14% of teens have publicly posted their complete home address for anyone to see
- Nearly 50% of teens have regretted something they have posted online



# TMI Solutions

“

*If you wouldn't want your grandmother to see it, don't post it online.*



Pause and think before you share.

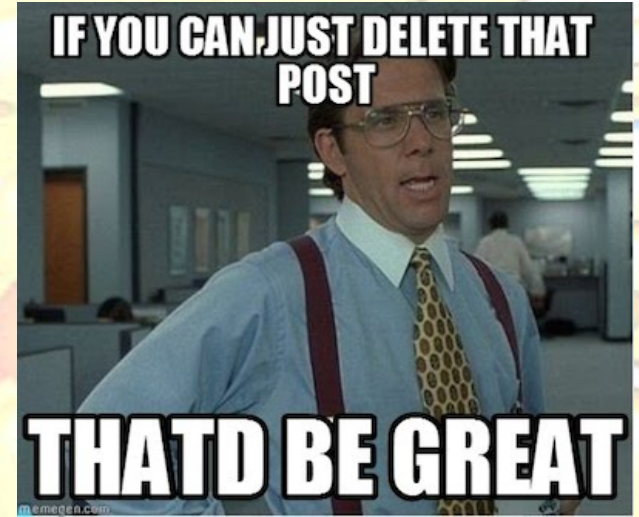
Post about what you did, not what you are doing.

Treat passwords like toothbrushes, don't share and change often.

*Venspired.com*

# Don't Trip Over Your Digital Footprint

Every  and  leaves a digital footprint.



A status update of 140 characters is all it takes to seriously offend others or damage your reputation.



# REMEMBER



NM Office of the  
Attorney  
General  
**505-717-3500**

# IF YOU SEE SOMETHING, SAY SOMETHING